

# CONFERENCE AGENDA

## Medical Device Conference

**Thursday, June 24, 2021**

8:00 a.m. – 6:00 p.m.      **Partnering Hall – One-on-One Private Meetings (All Day)**

Set up meetings at the virtual Partnering Hall throughout the day. This is an opportunity for emerging medtech companies to meet angels, venture funds, strategic partners, and large medtech consolidators looking for investment, partnering, and acquisition opportunities.

9:00 a.m. – 12:00 p.m.      **Medtech Innovator Showcase**

Wilson Sonsini's 28th Annual Medical Device Conference will once again partner with MedTech Innovator, the largest medical device accelerator in the world, to highlight this year's top 50 early and mid-stage start-ups. These companies will present in the MedTech Innovator Showcase which includes a five-minute pitch by each company.

9:00 – 9:10 a.m.              Opening Remarks

9:10 – 10:10 a.m.              **Building the Next Generation of Medical Device Innovation**

Join a panel of CEOs as they discuss their companies and their experience developing, funding, and commercializing the next generation of medical devices. Learn about their unique products, the markets they address, and the impact they have had on their patients and the healthcare system. Find out about the many issues they faced and overcame to build, test, and launch their products.

10:10 – 10:30 a.m.              **Break**  
Grab a cup of coffee or join us for a movement exercise.

10:30 – 11:10 a.m.              **AI in Healthcare**

Artificial intelligence is finding its way into more and more medical devices and solving a variety of previously unmet needs for patients, hospitals, and the healthcare industry overall. This panel will take a closer look at how AI is solving problems in healthcare today and what's on the horizon for the healthcare industry in the next decade. Join this panel of AI healthcare CEOs to learn how their companies are changing the world of healthcare.

# CONFERENCE AGENDA

11:10 – 11:50 a.m.

## **Fostering Innovation**

Meet a unique group of innovators who are changing the way the medical device industry identifies and addresses unmet needs. This group of incubators, accelerators, and institutes is helping to create a solid stream of winning new companies to feed the needs of the healthcare system. Learn more about how they help their entrepreneurs create winning solutions.

11:50 a.m. – 12:00 p.m.

Closing Remarks

8:00 a.m. – 6:00 p.m.

Partnering Hall Continues: One-on-One Private Meetings

## **Friday, June 25, 2021**

8:00 a.m. – 6:00 p.m.

## **Partnering Hall – One-on-One Private Meetings (All Day)**

Set up meetings at the virtual Partnering Hall throughout the day. This is an opportunity for emerging medtech companies to meet angels, venture funds, strategic partners, and large medtech consolidators looking for investment, partnering, and acquisition opportunities.

9:00 a.m. – 12:00 p.m.

## **Medtech Innovator Showcase**

Wilson Sonsini's 28th Annual Medical Device Conference will once again partner with MedTech Innovator, the largest medical device accelerator in the world, to highlight this year's top 50 early and mid-stage start-ups. These companies will present in the MedTech Innovator Showcase which includes a five-minute pitch by each company.

9:00 – 9:10 a.m.

Welcome Back Remarks

9:10 – 10:10 a.m.

## **The Current Climate for Medtech Investing – A Data-Driven Discussion**

Join Jon Norris from Silicon Valley Bank as he examines current trends in healthcare investment. He will discuss the emerging hot spots for medical device start-ups and which venture funds are focused on Series A deals, as well as who the most active corporate investors are and what's happening in the world of acquisitions and public offerings.

David Cassak of *MedTech Strategist* and Casey McGlynn of Wilson Sonsini will join Jon to analyze medtech investment trends in the current climate.

10:10 – 10:30 a.m.

## **Break**

Grab a cup of coffee or join us for a movement exercise.

# CONFERENCE AGENDA

10:30 – 11:10 a.m.

## **Focus on the IPO Market: SPACs vs. Traditional IPOs – Advantages and Disadvantages of Each**

As the U.S. exit landscape continues to evolve, alternative approaches—such as SPACs—are making U.S. IPOs accessible to a wider array of companies. SPAC business combinations have recently offered private companies a potentially efficient way to raise funding at attractive valuations. However, while initially appealing, related factors such as opportunity and underlying risk require careful consideration, especially as this red-hot industry faces new challenges ahead. Join this panel of experts to learn more about this evolving area.

11:10 – 11:50 a.m.

## **COVID's Impact on Healthcare**

COVID has impacted the delivery of healthcare products and services in a number of ways, some of which will remain after the pandemic ends and some of which will only be temporary. Please join a panel of industry representatives, regulators, and experts who will discuss some of the opportunities created by these changes, as well as some of the challenges they may present, in terms of clinical trials, inspections, telemedicine, approvals, reimbursement, and privacy.

11:50 a.m. – 12:10 p.m.

## **Break**

Grab a cup of coffee or join us for a movement exercise.

12:10 – 12:50 p.m.

## **Medtech Innovator Session**

*TBD*

12:50 – 1:00 p.m.

Closing Remarks

8:00 a.m. – 6:00 p.m.

Partnering Hall Continues: One-on-One Private Meetings